



FOR IMMEDIATE RELEASE

CUSO Financial Services Human Resources VP Janine Holmes Honored as HR Professional of the Year

San Diego Business Journal recognizes Holmes as one of top 10 outstanding HR professionals in San Diego area

SAN DIEGO – (June 25, 2008) – CUSO Financial Services, LP, (CFS) a full-service broker dealer and Registered Investment Adviser that provides customized investment and insurance solutions to the credit union industry, today announced its vice president of human resources, Janine Holmes, was honored by the San Diego Business Journal as HR Professional of the Year at a private company in the greater San Diego area. More than 575 people attended the award event held at the Sheraton Hotel on Harbor Island last Wednesday.

The San Diego Business Journal HR Professional of the Year Awards, sponsored by Manpower, recognized the most outstanding HR professionals who work in San Diego, as nominated by employees or clients. Forty finalists and 10 honorees were selected by an independent panel of HR experts. Awards were given in four categories - public company, private company, nonprofit organization, and government agency. Holmes was honored in the private company category.

Armon Mills, president and publisher of the San Diego Business Journal said, “We were so pleased with the quality of the nominees we received for our first HR Professional of the Year Award. We congratulate Ms. Holmes and the other 2008 finalists and honorees – they have certainly set the standard for our HR Professional award finalists and award recipients in the future.”

CFS Chief Executive Officer Valorie Seyfert applauded the honor saying, “We are grateful to the San Diego Business Journal for honoring who we believe is the best HR professional in our industry. Janine is talented and accomplished in her field. This award recognizes what we have known since Janine joined CFS in 2004 – she is truly an outstanding HR professional.”

At CFS, Holmes manages the HR program at the San Diego office, as well as the company's managed programs throughout the United States, supporting 68 local and 51 out-of-area employees. In addition to hiring positive and highly qualified talent, Holmes has established and implemented numerous programs to increase staff retention during a period of rapid company growth, including a performance appraisal system, employee award program and mission morale team. She also created a competitive benefits package, with options ranging from company profit sharing to pet insurance. Her creative HR approaches have cut the company's turnover rate well below the industry standard. Holmes is a member of the Society of Human Resources Management and Human Capital Institute and is SPHR certified. She holds a Bachelor of Science degree in Business Administration with an emphasis in HR from San Diego State University, and a master's degree in human resources from Chapman University.

About CUSO Financial Services, LP

Established in 1997, CUSO Financial Services, LP (Member FINRA/SIPC) is headquartered in San Diego and has more than 120 credit union users, including 25 of the top 100 credit unions in the country. With branch offices located nationwide, and more than 325 licensed representatives, CFS is a full-service broker/dealer and Registered Investment Advisor offering customized investment and insurance solutions to credit unions. For more information, call 858-530-4400 or visit www.cusonet.com.

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